

Pricing Guide



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MURALS, VENETIAN PLASTER, AND FAUX WALL FINISHES

Range in price is based on factors including:

Size (One wall, one room, etc...)

Complexity of the design (The amount of detail requested.)

Labor (Time, effort required.)

Working Environment (High ceilings, accessibility to area, ie... small areas to work around and prep vs. wide open areas, and damaged or unprepared walls.)

Average Prices:

\$10.00 - 18.00 / sq. ft. - Venetian Plaster (Up to \$30.00 / sq. ft. for more intricate detail design in coloring, and/or relief.)

\$ 6.00 - 8.00 / sq. ft. - Faux Painted Finishes (Depending on difficulty of technique.)

\$90.00 - 120.00 / sq. ft. - Hand Painted Acrylic Murals (More for combination finishes, ie... acrylic / Venetian plaster combinations.)

Ceilings are priced at 1 1/2 times the rate unless painted on canvas or other substrate to be installed in place after painting.

Gold Leafing and Gilding - Priced individually according to complexity of project.

Cabinets, Doors, Molding, and Wood Surfaces - Faux Wood Graining
Priced individually according to complexity of painting to be performed.

Furniture Accents, Single Characters, Flowers, etc... Priced at \$95.00 / hour with a \$400.00 minimum charge.

Custom Canvas Giclee Print: \$75.00 / sq. ft. (Other printable surfaces available, such as stone tiles, ceramic or glass tiles, plexiglass, canvas, silk, suede - prices vary.)
We offer the most advanced digital imaging technologies available utilizing museum quality archival pigment systems.

Prices Include:

Initial Consultation

Design Conceptualization, ie... sample boards (2 sample boards for each design application a \$40.00 fee per board will apply for additional sample boards.)

Painting and/or Plastering

Materials

Prices Do Not Include:

Travel (Coach airfare or 50 cents per mile beyond 60 miles)

Accommodations (Local hotel / motel)

Scaffolding (For rooms with high ceilings or larger outdoor work)

Wall Repair or Preparation (Other than priming)

40% deposit is due upon approval of estimate to cover cost of materials and to secure the retaining of my services. Additional 30% of original estimate is due halfway through completion of project - to be determined by Dreamscape Artistry. Remaining 30% is due upon completion of project as originally outlined in estimate.